

Subj: **NAEPDC NCSDAE Preconference April 1 & 2 information and detailed tentative agendas.**  
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## NAEPDC 2012

### Resource and Technical Assistance Opportunities

#### State Directors PreConference (April 1 & 2, 2012) and



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**Leadership Matters: Organizational positioning is key to elevating the stature of Adult Education in your agency and in state government.** One axiom in our field is “the marginality of adult education.” No matter the host agency (Education, Community Colleges, or Labor), adult education is often regarded as marginal to the mission of that host agency. Getting to the policy table

and to the budget table is a complex task. Gaining the attention of other agencies can be even more complex. However, to be very successful with college and career readiness, career pathways, and transitioning, you need to be at the table and you must attract the cooperation of other agencies.



Description: Description:  
 Exterior

### Leadership Matters: Elevating Adult Education at the State Level

April 1 and 2, 2012 Pre-Conference to the OVAE meeting

Hotel: Renaissance Washington DC Downtown Hotel, 999 9<sup>th</sup> Street NW, Washington, DC

Registration Fee: \$150

Register: <http://www.regonline.com/Register/Checkin.aspx?EventID=1058518>

At the pre-conference to the OVAE meeting this spring, we will 1) to share strategies your colleagues have used to reduce marginality and elevate adult education's value to their host agency and 2) to explore successful strategies for bringing other agencies to the table to coordinate services.

## ***Overview Agenda***

Sunday, April 1, 2012

- 6:00 – 8:00 pm ***Networking Social***
  - sponsored by **WIN Learning**

Monday

- Breakfast on your own
- 8:00 am–11:00 ***Positioning Adult Education within your agency and within state government (see detailed agenda for this session below)***
  - Part I—Elevating Adult Education’s Status within state government
  - Part II—Elevating Adult Education’s Status with in your agency
- 11:00 am – 12:00 noon ***Report from the GED® Alternatives Workgroup***
  - **Ann Serino** (MA) and **Bob Purga** (NY) Co-Chairs
- 12:00 noon – 1:30 pm ***Leadership Luncheon*** sponsored by **McGraw-Hill Education**
  - Speaker: **Mr. Ron Painter, Chief Executive Officer, National Association of Workforce Boards**
- 2:00 pm – 5:00 pm Hill visits
- 7:00 pm – 9:00 pm ***Networking Social*** sponsored by **Steck-Vaughn Publishing**
  - Meet and greet new state directors and old friends
  - Hear reports for Hill visits



## **Detailed Agenda: (8:00 am – 11:00 am session)** **Positioning Adult Education within your agency and within state government**

### **Part I—Elevating adult education within your agency?**

- Strategy I: Adopt the Slogan, Target your message, Send it up the organization
  1. Embrace the Slogan
    - A. Sample Governors' Slogan
  2. Target the Message
    - B. Other Options
      - Embrace the Agency Head's Slogan:
  3. Up the Organization
- Strategy II: Thoughts on Changing Agencies:
- Strategy III: Promote Yourself

#### **Reflection:** Like-State Discussion Groups

- What experience have you had in embracing the slogan?
- What are the challenges?
- What are the rewards?
- What will you do when you go home?

### **Part II: Positioning Adult Education within state government**

- Strategies:
  1. State-Level Interagency Council
  2. Legislative Study
  3. Other State Level Workgroups...
  4. Creating your own state level collaboration
  5. Proclamations
  6. Other strategies

#### **Reflection:** Like-State Discussion Groups

- What experience have you had in creating interagency workgroups?
- What are the challenges?
- What are the rewards?
- What will you do when you go home?

### **Dr. Lennox L. McLendon**

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