

Subj: **NVC 092012 A Must Read - Tom Friedman**
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A Must Read-Tom Friedman

A short op ed from New York Times' Tom Friedman (*The World is Flat*) on *New Rules*.

http://www.nytimes.com/2012/09/09/opinion/sunday/friedman-new-rules.html?_r=0

Some quotes from the article:

- The truth is, if you want a decent job that will lead to a decent life today *you* have to work harder, regularly reinvent yourself, obtain at least some form of postsecondary education, make sure that you're engaged in lifelong learning and play by the rules. That's not a bumper sticker, but we terribly mislead people by saying otherwise.
- There is a quote attributed to the futurist Alvin Toffler that captures this new reality: In the future "illiteracy will not be defined by those who cannot read and write, but by those who cannot learn and relearn." Any form of standing still is deadly.
- Which is why if we ever get another stimulus it has to focus, in part, on getting more people more education. The unemployment rate today is 4.1 percent for people with four years of college, 6.6 percent for those with two years, 8.8 percent for high school graduates, and 12.0 percent for dropouts.

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Keep up the good work. Let me know when we can help.

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